

## VIEWSONIC PROJECTOR PACKS A POWERFUL PUNCH FOR ROAD WARRIORS

*The Affordable PJ256D is Bright, Light and Feature Rich*

**LAS VEGAS, June 8, 2005** – ViewSonic® Corp., a worldwide leader in visual display products, today announced the addition of the PJ256D, a 2.2-pound DLP™ projector, to its extensive professional and consumer display line. Designed to meet the demands of road warriors, the PJ256D is the company's first micro-portable projector that offers 1,500 lumens of brightness.

With an estimated street price of \$1,499, the PJ256D offers compatibility, ease of use and excellent image quality in a lightweight, mobile form factor that can be transported easily. The projector's multiple connectivity options include PCs and DVD players to extend the usage scenarios for the PJ256D, making it practical for viewing presentations in the boardroom or movies in the living room. The display's quick and easy set up automatically syncs the input source, which is ideal for business users on the move.

"Not only does the PJ256D meet the stringent requirements of on-the-go professionals with its high brightness and enhanced connectivity, its portability, value and performance combine to make it an essential business tool," said Jeff Volpe, vice president of marketing, ViewSonic.

The PJ256D boasts a high 1024 x 768 XGA resolution and 2000:1 contrast ratio for clear, crisp images, while a remote control with built-in mouse capabilities and a laser pointer allows presenters to highlight points without interruption. Video features include integrated motion adaptive, progressive scan and 3:2 pull down to deliver vivid video with fewer artifacts. To support distraction-free viewing, an optical zoom lens allows users to change the screen size with the lens ring, and the whisper mode reduces noise output and extends the lamp life up to 4,000 hours.

The PJ256D is sold with ViewSonic's superior customer support program that includes a one-year limited projector lamp warranty, a three-year limited product warranty and one-year Express Exchange® service, along with 24/7 technical support, excluding major U.S. holidays. Available in July, the projector can be purchased through authorized ViewSonic distributors and solution providers, as well as through the professional audio-visual channel and mail order. For more information on ViewSonic projectors or to locate an authorized ViewSonic dealer, visit [www.viewsonic.com/projectors](http://www.viewsonic.com/projectors) or call 800.888.8583.

### About ViewSonic

ViewSonic® Corp., a worldwide leader in visual display products, offers comprehensive display solutions for today's business, education and consumer electronics markets. The company's products have won more than 2,000 awards globally from independent publications and organizations.

Headquartered in Walnut, Calif., ViewSonic was founded in 1987 and is a privately held corporation. For further information, please contact ViewSonic Corp. at tel: 800.888.8583 or 909.869.7976; fax: 909.468.3736; or [www.ViewSonic.com](http://www.ViewSonic.com).

### Forward-looking Statements

This press release contains forward-looking statements, including all statements relating to the performance expectations of ViewSonic products, business opportunities or financial performance. These statements are subject to risks and uncertainties that could cause actual results to be materially different than expectations. Such risks and uncertainties include, but are not limited to, ViewSonic's dependence on third-party manufacturers; its need to maintain and expand its sales channels; market acceptance of ViewSonic's products; general industry trends, including cyclical trends in the PC and visual display industries; and the impact of competitive products and pricing alternatives. Investors are advised to read ViewSonic's Form 10 filed with the Securities and Exchange Commission, particularly the section entitled "Factors that May Affect ViewSonic's Business and Financial Results."

Undue reliance should not be placed on these forward-looking statements, which speak only as of the date of this press release. All forward-looking statements are qualified in their entirety by this cautionary statement, and ViewSonic undertakes no obligation to revise or update any forward-looking statements to reflect events or circumstances after the date hereof.