

OPTOMA H50 IS LARGIN' IT FOR LESS

Optoma Awarded 'Best Buy' Accolade For H50 DLP Projector by Home Cinema Choice

FOR IMMEDIATE RELEASE

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Watford, UK, 25th, September, 2002. Optoma Europe Ltd. a leading specialist in advanced display systems, is pleased to announce that its Optoma H50 DLP Home Cinema Projector has been awarded the 'Best Buy' accolade in the exclusive projection special 'Projector Heaven' by Home Cinema Choice Magazine.

Entered under special preview review circumstances in the group test sub-€4500 category 'Largin' it for Less', the Optoma H50 was called "a beast" which is "as impressive in action as it is on paper". The soon to be released Optoma H50 is specifically calibrated for the home cinema enthusiast with video in mind over business use. It's low price doesn't compromise the image quality delivered in any way and packs high brightness, high contrast and high colours into a neat silver body.

"Performance is a revelation, proving like no other DLP model that you don't have to spend megabucks to get a genuinely cinematic big-screen picture in your living room," commented the reviewer. "The H50's pictures are wonderfully clean.....The colours are stunningly natural.....Then there's the brightness – all the claimed 1200 ANSI Lumens seem to be on show....."

Concluding, the reviewer said "There's very little negative to say about the H50..... and for that money its performance is nothing short of miraculous."

“To be awarded the ‘Best Buy’ once again proves that Optoma’s projectors are offered at superior value and quality,” said Bob Johnson, head of marketing EMEA at Optoma. “The H50 was optimised for the home cinema user offering unprecedented picture quality with the bonus of affordability. This achievement underscores Optoma’s mission to provide first-class DLP home cinema projectors to the consumer market.”

The Optoma H50 DLP Home Cinema Projector will make its European debut at this years Photokina – World of Imaging 2002 Show in Cologne, Germany, 25th – 30th September. To view this projector or to see more of Optoma’s latest products and developments please visit Optoma Europe in Hall 14.1, stand FO31.

The Optoma H50 is expected to be available from October 2002

About Optoma Europe

Headquartered in Watford, UK, Optoma Europe is a leading specialist provider of display products for the business and consumer markets. As a part of the Coretronic Group, Optoma is a top three projector manufacturer world-wide and a top two player in the DLP market. It engineers video and data projectors separately to provide the highest quality performance based on the differing requirements of these applications.

For more information, please visit
www.optomaeurope.com

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For further information, please contact:

PR Agency Contact:

Jenny Potts
Maria Hudson
Dan Purvis
Insight Group

Tel: +44 1344 871 900

Fax: +44 1344 871 999

Email: jennyp@insightgroup.co.uk
mariah@insightgroup.co.uk
danp@insightgroup.co.uk

Client Contact:

Bob Johnson
Optoma

Tel: +44 1923 691 899

Fax: +44 1923 691 888

Email: b.johnson@optoma.co.uk

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