

PRESENTATION INDUSTRY'S FIRST TEXAS INSTRUMENTS DIGITAL LIGHT PROCESSING™ TECHNOLOGY PROJECTOR WITH DCDi™ FOR COLOR CRITICAL AND HOME THEATER APPLICATIONS

Mitsubishi Digital Electronics America Announces the XD200U ColorView

IRVINE, Calif., December 18, 2001 - Mitsubishi Digital Electronics America's Presentation Products Division, maker of award-winning, high-quality presentation and display products, today announced the presentation industry's first DLP™ technology projector specifically designed for color critical applications using logos, graphics, photographs and video.

The XD200U ColorView boasts Emmy-award winning video processing technology, known as Directional Correlational Deinterlacing (DCDi), invented and patented by Faroudja, a division of Sage Inc. DCDi eliminates jagged edges that appear when standard interlaced video is viewed on progressive-scan displays, producing video images that look smooth and natural.

At 2000 ANSI lumens and 6.6 pounds, the XD200U ColorView is the first DLP™ technology projector that provides Mitsubishi's proprietary ColorView™ technology along with sRGB, a Microsoft color standard.

"Combining ColorView and sRGB with Faroudja's DCDi video technology creates a projector with color reproduction excellence, unlike any other manufacturer," said James Chan, senior product manager, projectors, for Mitsubishi Digital Electronics. "It's a perfect crossover product for business applications and the home video theater experience."

The XD200U ColorView has an MSRP of \$6,995, with a full three-year warranty on parts and labor, plus a 90-day warranty on the lamp. And, like all Mitsubishi XGA models, the XD200U ColorView comes with the Emergency Roadside Assistance (ERA) Program, a global comprehensive service provided for units under warranty that offers next business-day replacement for down units when or where available.

Color images change a boring presentation into a dynamic, brilliant expression of one's ideas. Reproducing and manipulating accurate colors can be a challenge for some projectors-but not with the XD200U ColorView. This projector uses a 0.7" single-chip DLP™ technology Digital micro-mirror display device with a red, blue, green and white color wheel, but it is ColorView that provides ultimate color flexibility.

Mitsubishi Digital's ColorView Natural Color Matrix is an award-winning, patented color algorithm that provides ultimate color manipulation and control. Unlike any other LCD or DLP™ technology projector available today, ColorView provides an independent color control function on six axes (red, blue, green, cyan, magenta, and yellow), and manipulates color by using sophisticated graphic arts function. For example, if a user wants to add red into an image, he or she simply moves a toggle bar and red is instantly added to the image-no other color is influenced in the color wheel.

"Typically, when you want to add a color to an image, all the other colors are affected, like changing the tint on an old TV set," added Chan. "Suddenly, when you added green to the picture, the flesh tones were all off. This doesn't happen with ColorView. You can change individual colors without affecting any other, making your color manipulations easy and effective."

The XD200U ColorView also offers the sRGB color standard. This allows presenters to match their displays without a complicated calibration process, as long as the sRGB profile is selected on the computer and the projector when creating colorful presentations. What one sees on the monitor will be the same as the image projected through the XD200U ColorView. Flesh tones and natural colors are realistic and vibrant on both computer and video displays, as a result of sRGB colors.

About Sage

Headquartered in Milpitas, Calif., Sage Inc. (Nasdaq:SAGI) is a leading provider of digital display processors, enabling superior picture quality for a variety of PC-display products and consumer

technology ranging from web appliances to TVs and flat panel monitors. Leveraging Emmy award-winning Faroudja technology from its acquisition of Faroudja Inc., Sage is developing products that bring the home theater experience to the mass consumer and PC-display market through digitally enhanced television, projection displays, DVD players and internet appliances. The Company's systems-on-a-chip technology provides highly integrated mixed signal and system functionality with higher picture quality than lower-quality processors at a similar component cost. Sage's display processors, which include Faroudja digital video processors, are used by world-renowned consumer electronics manufacturers. More information about Sage can be found on its web site at www.sageinc.com; the Company may be contacted directly at (408) 519-6500.

About Mitsubishi Presentation Products Division

Mitsubishi Presentation Products Division, a division of Mitsubishi Digital Electronics America, Inc., markets an extensive line of presentation and display products and is known for its award-winning, high-quality, accurate color reproduction technology. Products are sold through authorized distributors, resellers and dealers throughout the United States. Mitsubishi Presentation Products is located at 9351 Jeronimo Road, Irvine, Calif., 92618. For more information, please call 888-880-6351 or visit www.mitsubishi-presentations.com.