

Mitsubishi debuts XD1000U/XD2000U projectors

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NEWS RELEASE | SOURCE: Mitsubishi Digital Electronics America, Presentation Products Division
RELEASED: 06/08/05 · POSTED: 06/08/05

Latest Texas Instruments technology shown in XD1000U / XD2000U projectors from Mitsubishi. Installation projectors boast BrilliantColor™, minimal maintenance design

IRVINE, Calif. -- Mitsubishi Digital Electronics America's Presentation Products Division, maker of award-winning, high-quality presentation and display products, is announcing its new XD1000U and XD2000U projectors in booth #1401, at this week's InfoComm show in Las Vegas. Mitsubishi is the first to introduce BrilliantColor™ from Texas Instruments in its new projectors.

Both new projectors offer Texas Instruments' BrilliantColor™ technology for Texas Instruments Digital Light Processing™ (DLP), which utilizes a new color-processing algorithm and system level enhancements to enable higher brightness for both business and home projectors while providing truer, more vibrant colors. BrilliantColor enables a greater than 50 percent increase in mid-tone images, which are common in video and natural scenes, so the XD1000U/XD2000U reproduces images in realistic and true colors.

Through greater flexibility in color processing customers can expand the color palette beyond red, green and blue to include yellow, white, magenta and cyan, BrilliantColor allows for more realistic and lifelike color reproduction and enables new levels of differentiation for DLP™ customers. The XD1000U and XD2000U offer a five-segment color wheel to optimize color accuracy.

"These new projectors offer great flexibility with installation processes, color reproduction and precision," said Frank Anzures, product manager, Mitsubishi Digital Electronics America. "Anyone who needs high performance and rich, beautiful colors in an easy-to-use installation projector will find the XD1000U and XD2000U perfect choices."

Both projector have XGA resolution (1024x768 pixels) and weigh only 19.8 lbs. Its contrast ratio of 2000:1 in both models provides details in dark images while keeping light areas from getting washed out. The XD1000U and XD2000U offer high brightness, 3000 ANSI lumens and 3500 ANSI lumens respectively and are Mitsubishi's latest installation projectors, perfect for any lighting situations in corporate board rooms, universities and churches.

These projectors also feature a Bayonette lens mount and motorized horizontal and vertical lens shift, offering extreme flexibility for any installation. Once either of these projectors is in place, the lens can be replaced, and the image adjusted optically or digitally, allowing for flexibility when changing to a smaller or larger screen, without taking the projector out of its mount. Combined with a 5000-hour rated lamp, the XD1000U and XD2000U, once installed, require minimal maintenance, to save service hours and money.

"It's our relationship with Texas Instruments that allows Mitsubishi to be first to market with BrilliantColor," said Aki Ninomiya, Vice President, Mitsubishi Digital Electronics America. "It's great to introduce this fabulous new technology to our customers here at InfoComm."

Pricing, availability, warranty

Product pricing has not been determined at the time of this press release; upon shipping, the XD1000U and XD2000U will be competitively priced. They will be available in December 2005 from its professional dealer channel and through selected online retailers and retail channels. The projectors come with a one-year limited warranty on the lamp, Mitsubishi's three-year limited warranty on parts and labor and Mitsubishi's exclusive three-year Express Replacement Assistance program.

About Mitsubishi Digital Electronics America Presentation Products Division

Mitsubishi Digital Electronics America's Presentation Products Division markets an extensive line of professional presentation, display and front-projection home entertainment display systems and is known for its award-winning, high-quality, accurate color reproduction technology. Products are sold through authorized distributors, resellers, retailers, dealers, and systems integrators throughout the United States. Mitsubishi Digital Electronics America is located at 9351 Jeronimo Road, Irvine, Calif., 92618. For more information, please call 888-307-0312 or visit or www.mitsubishi-presentations.com.