

MITSUBISHI DIGITAL ELECTRONICS AMERICA ANNOUNCES HIGH PERFORMANCE ENTRY-LEVEL PROJECTORS

XL2U ColorView™ Offers 2500 Lamp Hours, Three-Year Warranty

IRVINE, Calif., June 12, 2002 - Mitsubishi Digital Electronics America's Presentation Products Division, maker of award-winning, high-quality presentation and display products, announces that its newest projectors offer powerful features at an entry-level price. Perfect for professional presentations and home theater applications, Mitsubishi Digital's XL2U ColorView provides 1500 ANSI lumens and offers longer lamp life-up to 2500 hours-along with its unique three year warranty. Mitsubishi Digital's SL2U ColorView offers 1200 ANSI lumens and 2000 hours of lamp life.

Both XL2U and SL2U ColorView projectors boast many advanced features such as Mitsubishi Digital's exclusive ColorView Natural Color Matrix, sRGB color compliance, a sophisticated IRIS® (Intelligent Room Illumination Sensor) control, and 3D CineView™, as well as digital keystone adjustment, manual zoom and focus lens.

"We want our customers to get the most out of their projector investment," said James Chan, director, Projector Product Marketing, Presentation Products Division. "As an entry-level projector, the XL2U ColorView and SL2U ColorView increases purchasing power by offering 25 percent longer lamp life and 50 percent longer warranty than other projectors, along with Mitsubishi Digital's typically outstanding projector performance."

The XL2U and SL2U ColorView projectors are fully compatible with Mitsubishi Digital's new ProjectorView™ networking system, which connects its LCD projectors via an external serial-to-Ethernet translator. With ProjectorView, these projectors are instantly connected to a local area network (LAN) through an assigned IP address, and can be controlled and monitored with a web browser from a node in the LAN or through the Internet. An authorized user can easily monitor lamp life, internal projector temperature, and other critical parameters remotely, making projector tracking and technical support easy and efficient. ProjectorView also allows the projector to be operated without a remote. In the classroom, where remotes can be easily lost or stolen, teachers can simply launch ProjectorView through a web browser for full operation and control.

The XL2U ColorView projects native XGA resolution (1024 x 768 pixels); the SL2U ColorView projects native SVGA resolution (800 x 600 pixels). MSRP for the XL2U ColorView is \$3495, and \$2495 for the SL2U ColorView.

Mitsubishi Digital's projectors also have one of the best warranty programs in the presentation industry for LCD projectors. Unlike other manufacturers, the warranty lasts three years, including Express Replacement Assistance (ERA), which covers next business-day replacement for units when and where available, delivered through leading express couriers. ERA is included for three years on all its XGA models, and two years for SVGA models.

One of Mitsubishi Digital's latest innovations is 3D CineView™, a proprietary video technology based on Mitsubishi television expertise. "When transforming film to electronic display, the resulting video is often compromised," says James Chan, director, Projector Product Marketing, Presentation Products Division. "With 3D CineView, flickering, artifacts, crawling or blinking is significantly reduced, the image is as sharp and smooth as its native film format.

The XL2U and SL2U also offer users ultimate color control and reproduction with ColorView Natural Color Matrix, its 6-axis color control function. Unlike any other projector, both display (RGB) and print (CMY) color palettes can be independently adjusted like a graphic equalizer, offering presenters ultimate flexibility in creating more accurate colors and realistic images.

Each projector offers three 0.7" polysilicon LCD panels with a 350:1 contrast ratio. Videos sources include NTSC/NTSC4.43; PAL, PAL-M, PAL-N, PAL-60; SECAM; DVD; HDTV; and SCART. Dimensions are 9.3" width x 3.7" height x 12.4" depth, and weigh 6.5 pounds. The projectors ship with a soft carrying case, all cables, remote control with battery, and mouse adapter.

The XL2U ColorView and SL2U ColorView projectors will be available in September, 2002.

About Mitsubishi Presentation Products Division

Mitsubishi Presentation Products Division, a division of Mitsubishi Digital Electronics America, Inc., markets an extensive line of presentation and display products and is known for its award-winning, high-quality, accurate color reproduction technology. Products are sold through authorized distributors, resellers and dealers throughout the United States. Mitsubishi Presentation Products is located at 9351 Jeronimo Road, Irvine, Calif., 92618. For more information, please call 888-880-6351 or visit www.mitsubishi-presentations.com.