

BOXLIGHT Unleashes the MP-60e
One of the Brightest, Multi-purpose Projectors on the Market

Poulsbo, WA (September 8, 2003) — **BOXLIGHT**, the first name in digital projection technology, introduces the **MP-60e**—an extremely bright and feature-filled multipurpose unit that promises dazzling image quality.

Pound for pound, the 13 lb. MP-60e blows away the competition with a staggering **3000 ANSI lumens**. The perfect multipurpose projection solution, the MP-60e is equally as effective in conference rooms as it is in large auditoriums.

This presentation powerhouse flaunts true **1024 x 768 XGA** resolution (with compression for 1280 x 1024 SXGA) for crisp, clear images straight from the computer. In addition, the MP-60e offers a DVI-I digital input for ultimate image quality.

With the MP-60e, not only will picture quality be unrivaled, presenters are given a multitude of options to help customize their presentations including **Picture in Picture**, which allows for the demonstration of a detailed procedure or idea within a main presentation. In addition, this unit features **Digital Zoom Imaging** so presenters can enhance a section of the screen. This option, along with **Digital Keystone Adjustment** and a host of other features, is conveniently accessible through the unit's **Laser Pointer Remote Control**.

Here are a few of the features the MP-60e has to offer:

- **3000 ANSI Lumens:** Bright enough to project crisp, clear images even in a large room with the lights on and the shades open.
- **13 lbs.:** Light enough to be easily moved from room to room and sturdy enough to be permanently mounted.
- **True 1024 x 768 XGA Resolution:** Images are crisp and clear right from a computer or other data source. Also offers compression for 1280 x 1024 SXGA.
- **HDTV Compatible:** Take advantage of the best television signals available. Compatible with 1080i and 720p HDTV standards.
- **DVI-I Digital Input:** Projects a pure digital image with no conversion to analog.
- **Economy Mode:** Saves on lamp life while still projecting a bright, clear image.
- **Automatic Ceiling Mount Detection Mode:** Unit automatically sets image to ceiling mount mode when projector detects that it has been placed or installed upside down.
- **Picture in Picture:** Use this feature to enhance a presentation, or display a video while running a computerized presentation.
- **Digital Keystone Adjustment:** Create a square image in almost any environment.
- **Manual Zoom Lens:** Makes the MP-60e easy to use in any room.
- **Digital Zoom Imaging:** Use this handy feature to zoom in on different areas of the image. Great for spread sheets and detailed images.
- **Laser Pointer Remote Control:** Allows for full control of the projector and the presentation from one convenient remote.

BOXLIGHT is the first name in digital projectors with more experience and selection than anyone in the industry. Selling display and projection technology under its own brand of BOXLIGHT certified equipment, the company also offers the most innovative, high-quality products from InFocus, Hitachi, Proxima and Epson.

BOXLIGHT offers one of the best service and support packages available with a 15-day money back guarantee, two-year parts and labor warranty and a 120-day or 500-hour (whichever comes first) lamp guarantee. This is coupled with lifetime 24-hour technical support on all of its branded products.

Founded in 1985, BOXLIGHT operations have expanded to encompass sales in the United States, Mexico, Canada and worldwide. The company also offers a convenient Web-based leasing program with low monthly payments, flexible terms, and purchase options.

Projector specifications, photographs, prices and additional information regarding BOXLIGHT products and services are available on-line at [www. BOXLIGHT .com](http://www.BOXLIGHT.com) or by calling (800)762-5757 (USA) or +1(360)779-7901 (International).