

BOXLIGHT's New MP-355m Projector

Portable, Ultra-Quiet Unit With Innovative LightPort™ Software

Poulsbo, Washington. - BOXLIGHT is proud to announce the newest addition to its long line of cutting edge projection technology: the MP-355m multimedia projector is a truly portable, versatile machine with whisper-quiet operation, network connectivity and superior video image quality.

BOXLIGHT's MP-355m is one of the first projectors available to offer Web-based projector management capabilities. When used in conjunction with LightPort™ software, this state-of-the-art projector allows information technology professionals to access the projector from a remote location via their corporate network -- enabling them to check vital functions of the projector. LightPort™ also allows remote users to view or deliver a presentation using a Web browser.

With 700 ANSI lumens of brightness, it's possible to leave the lights on during presentations. Image details are crisp and clear straight from the computer as a result of true 1024x768 XGA (compressed 1280x1024 SXGA) technology. A manual zoom/focus makes this projector easy to use in rooms with variable conditions. The built-in remote laser pointer lets speakers draw attention to specific points in a presentation.

Even though the MP-355m is quite lightweight, at only 9.7 lbs., it has the distinction of being the quietest multi-purpose projector on the market today. Operating at only 32dB, equivalent to the sound of modern office ventilation systems, the MP-355m's ultra-quiet engine keeps audiences focused on a presenter's every word -- rather than the distracting noise of a projector's cooling fan.

Despite its hushed presence in a room, the MP-355m boasts a high-quality display and a dazzling array of rich, deep color images. A newly enhanced video chip gives presenters the opportunity to display crisp, clear DVD-quality video images to their audience. Image details are further enhanced with true 1024 x 768 XGA (Compressed 1280 x 1024 SXGA) resolution.

A brilliant 1000 ANSI lumens makes the MP-355m bright enough to handle almost any room lighting conditions. With a convenient laser pointer built right into the remote and digital zoom imaging (via menu), presenters can emphasize even the smallest details in their presentation with ease. In addition, a manual zoom/focus option helps to fill the screen in variable room layouts.

BOXLIGHT's ultra-quiet, lightweight MP-355m projector is making a big noise in the projection world. For mobile presenters who need a competent but silent business partner on stage, or behind-the-scenes support from a networked colleague in another room, the MP-355m sets a new standard for portable projectors.

BOXLIGHT is the world's leading distributor of projection equipment, services and training. With humble origins in a basement in 1986, BOXLIGHT operations have expanded to encompass sales in the United States, Canada and worldwide. The company has been listed as one of *Inc.* magazine's "Fastest Growing Private Companies in America" for five consecutive years.

BOXLIGHT.com sells display and projection technology under its own brand of BOXLIGHT Certified™ equipment, as well as the most innovative, refined products from manufacturers such as InFocus, Sanyo, Hitachi, Sony, Mitsubishi and Epson.

All products and services are available on-line at www.boxlight.com.